Aviv® AnimalCare Ultra Powder <----> Aviv® AnimalCare Ultra Gel

Product Description: **Aviv** wound care medicines are now patented, non-prescription, proprietary powder and gel formulations that provide multiple mechanisms of action when applied topically, causing several simultaneous, rapid, and safe tissue-healing effects (see 6 effects below) in a wide variety of wounds, bleeds, and localized infections and contamination. **Aviv** medicines have no gauze, chemotoxicities, cytotoxicities, enzymes, caustic effects, allergic reactions, and no known side effects.

Applications: Soft tissue and osteo wounds; major / deep dermal or minor / shallow, subcutaneous, or muscle and bony tissue areas with suspected or actual contamination or severe infection; areas of bleeding; both high (dry) viscosity (**Aviv Gel**) and low (wet, draining) viscosity (**Aviv Powder**) wounds.

Aviv Powder and Gel Produce 6 Key Wound Healing Effects:

- <u>Bactericidal effect</u> Localized topical infections typically eradicated in 1-3 days with pathogen death in spite of resistance to antibiotics, but without tissue cytotoxicity.
- <u>Angiogenesis effect</u> New circulatory pathways are created (neovascularity), important in diabetes and compromised extremities.
- <u>Localized Hydration effect</u> Immediate fluid migration from sub-wound tissue to all of wound tissue areas.
- <u>Overcomes Localized Ischemia</u> Necrosis of tissue cells is quickly reversed and complete vitality is restored in wound area.
- Nerve Rejuvenation effect Restoration of nerve function has been seen in previous diabetic numbness and total loss of feeling.
- <u>Auto-Debridement effect</u> Very little need for surgical debriding. Aviv lifts thickened eschar for easy irrigating and flushing away of slough. Aviv does not create a secondary wound over the primary wound as surgical debriding typically does.
- Apply Aviv AnimalCare *Powder* or *Gel* topically twice daily to affected area(s) and slightly beyond the edges, saturating and covering all surface area(s) with approximately 1/8" (3.2mm) depth. *Powder* and *Gel* may be applied together for optimal consistency. If rapid absorption of Aviv is observed, more frequent applications can produce faster results.
 - > Aviv AnimalCare *Powder* is for low viscosity (wet / draining) localized wound conditions.
 - Aviv AnimalCare Gel is for higher viscosity (dry) localized wound conditions. Please note: The viscosity of Aviv Gel may be lower (i.e., runnier) than expected, in order to easily penetrate into affected areas. Thus, when applying to vertical or down-facing areas, position the affected area horizontally facing up as much as possible, and hold the Gel squeeze tube horizontally to apply evenly.
- There are no known side effects, allergic reactions, or drug-drug interactions with Aviv AnimalCare **Powder** or **Gel** when used as directed. Avoid contact with eyes and do not rub in the products.





To order Aviv® AnimalCare Ultra <u>Powder</u> or <u>Gel</u>:

Avivhealth.com